

Message Text

UNCLASSIFIED

PAGE 01 BUENOS 02158 231146Z
ACTION ARA-14

INFO OCT-01 ISO-00 CIAE-00 DODE-00 INR-10 NSAE-00
PA-02 SP-02 SS-15 NSC-05 /049 W
-----101736 232342Z /65

R 221935Z MAR 78
FM AMEMBASSY BUENOS AIRES
TO USIA WASHDC
INFO SECSTATE WASHDC 5037

UNCLAS BUENOS AIRES 2158

USIAC

FOR IPS, ILA

E.O. 11652: N/A
SUBJECT: MEDIA PLACEMENT HIGHLIGHTS

SIGNIFICANT RECENT PLACEMENT OF AGENCY MATERIAL DURING THE PAST TWO WEEKS WAS SPEARHEADED BY PRESIDENT CARTER'S NEWS CONFERENCE MARCH 2. THE TRANSCRIPT WAS HANDSOMELY PRESENTED BY MAGAZINE MERCADO IN A COVER STORY ILLUSTRATED WITH APOST-SUPPLIED CARTER PHOTO. SPANISH TITLE WAS "WILL CARTER BE ABLE?" (TO SOLVE U.S. PROBLEMS.)

CLARIN TODAY PUBLISHED THE WF STORY ON THE ISSUES BEHIND THE COAL STRIKE. LAST WEEK CLARIN FEATURED SPACE SHUTTLE FLIGHTS BOOKED FOR 1982-83 IN A TWO-PAGE SPREAD WITH USIS PHOTOS.

MAGAZINE SIETE DIAS CARRIED A FOUR-PAGE REPRINT OF THE STORY IN HORIZONTES NO.19 COMMEMORATING THE FLIGHT OF THE WRIGHT BROTHERS, INCLUDING COLOR PICTURES.

CRONISTA COMERCIAL CARRIED THE FOLLOWING WF ITEMS:
1) U.S. COMMITMENT TO HUMAN RIGHTS IN DEVELOPMENT BANKS (WHICH QUOTED MARK SCHNEIDER ON HUMAN RIGHTS AND ECONOMIC AID); 2) EXCEPTS OF BERGSTEN MARCH 13 TESTIMONY ON EXPORT-IMPORT BANK; 3) MILLER URGES IMMEDIATE PRESIDENTIAL ACTION TO CURB
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INFLATION; 4) GATT FORECASTS MORE TRADE GROWTH AND 5) U.S. OIL IMPORTS HEADED DOWN IN '78.
HIGGINS

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: PRESS COMMENTS, PRESS SUMMARIES
Control Number: n/a
Copy: SINGLE
Draft Date: 22 mar 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978BUENOS02158
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780129-0336
Format: TEL
From: BUENOS AIRES
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780339/aaaabgsr.tel
Line Count: 58
Litigation Code IDs:
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Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: a16fc1bf-c288-dd11-92da-001cc4696bcc
Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
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Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3244009
Secure: OPEN
Status: NATIVE
Subject: MEDIA PLACEMENT HIGHLIGHTS SIGNIFICANT RECENT PLACEMENT OF AGENCY MATERIAL DURING THE PAST TWO WEEKS
WAS SPEARHEADED BY PRESIDENT CA
TAGS: SOPN, AR
To: USIA
Type: TE
vdkgvwkey: odbcr//SAS/SAS.dbo.SAS_Docs/a16fc1bf-c288-dd11-92da-001cc4696bcc
Review Markings:
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